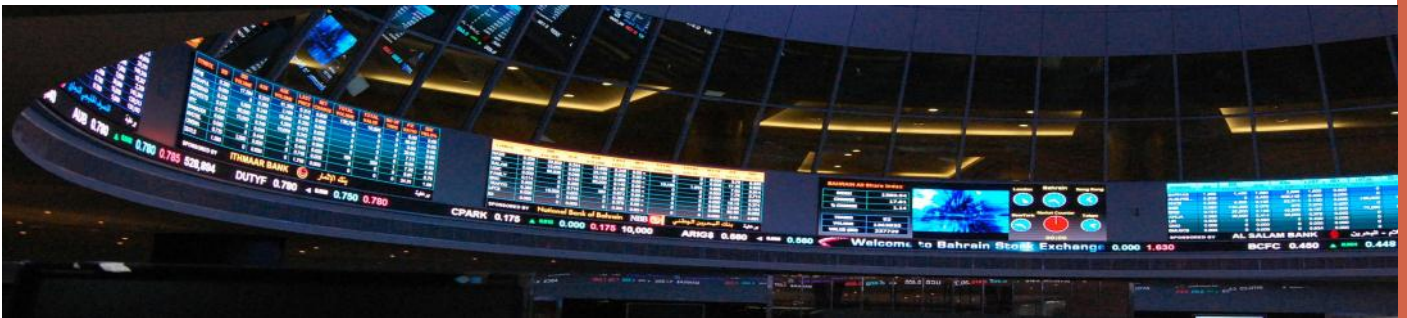


Digital Signage & Enterprise Queue Management Solutions



LED TICKERS AND DISPLAYS DIGITAL SIGNAGE

deliver the right message at the right time to the right customer, Digital Signage utilize information, graphics, animation, movies and other type of messages. Digital Signage is found in public and private environments, such as retail stores and corporate buildings, Stock markets and banks.

it is an efficient and effective solution that will not only inform customers of services available and promotions within the branch - but also act as a form of entertainment, One of the most important benefits of bank digital signage is the ability to provide continuously updated and relevant information at strategic times of the day.

LED Displays can be in:

- Mono-Color
- Tri-Color
- Full Color

And many different resolutions,

Also it can be shaped to suit the environment such as:

- Flat
- Curve
- Circular or any other shape

LED Displays can be designed for In-door or Outdoor use and mainly used by

- Corporates
- Banks
- Stock Market
- Retail
- Hospitality
- Advertising

Delivering the right message at the right time to the right customer

ENTERPRISE QUEUE MANAGEMENT SOLUTION (EQMS)

is a customer care framework comprising of five distinct and inter-linked processes. Each process is a sequential part of the system workflow, starting from initial entry into a branch and ending with service delivery and feedback. The system process is as follows:



• Ticket allocation and printing; kiosk machine or mobile phone

- Waiting for number to be called; seated or standing
- Ticket calling and service delivery; audio, visual and personalization
- Business intelligence; reporting and real time monitoring
- Performance validation; customer feedback and surveys

The power of EQMS lies in that the system automatically routes customers to their desired destination in the shortest possible time. The result is that each individual entering the system workflow is served fairly and efficiently without needing to ask questions or move around different queues.

Why Digital Signage

- **Increase** appeal to viewers and passersby
- **Adjust** your content to target the traffic during specific day parts
- **Change** your advertising or messaging remotely, easily and in minutes
- **Generate** more revenue by increasing the number of ads per location

Where in Syria

- Damascus Securities Exchange (DSE)
- Homs Chamber of Commerce.



Authorized partner of



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